**iPC:**

* Find the SQL script from TFS: *$/eSMMain/Document Management/iPC Configurations/Facebook*
* Reset following information before executing the script
  + Access\_Tag
  + iPC\_Name
  + FB\_Token\_ID
    - Get Token from US Team.
  + Ad\_Tool\_Name
  + Consumer\_Name
  + Consumer\_Account – *If new consumer needs to be added*
  + User\_Account\_ID
  + User\_Account\_Name
* Run the SQL Script on iPC database to create iPC Account.
* SP “sp\_validate\_login\_attempt” provided at the end script will validate the account and it returns 0 as error\_code in case of success.

**Nexelus:**

Currently Nexelus link Facebook campaign(s) through Ext. Reference field provided at IO Screen > IO Popup, so there is no need to configure anything at the moment, however this will be changed very soon, and document will be updated accordingly.

**Delivery Pull Utility:**

Facebook delivery pull needs Facebook Ad Accounts to pull delivery against them, which needs to be listed on Utility side as below. *[Note: this needs to be changed to pick accounts from table, once we store ad accounts in db table]*

* COMPANY\_CODE
* ADTOOLS=Facebook
* DATE\_PERIOD=YESTERDAY
* START\_DATE="2019-07-01 00:00:00" END\_DATE="2019-07-01 23:59:59"
  + Dates are not applicable for date\_period = “Yesterday”
* DATE\_FORMAT="yyyy-MM-dd HH:mm:ss"
* FB\_ACCOUNT\_LIST="Comma separated ad accounts"